



PUBLIC SERVICE ANNOUNCEMENTS

TARGET ARSON - DON'T GET BURNED 15-second PSA

Here's a frightening fact: three of every four fires in vacant buildings are officially classified as arson or suspicious. It's true! Firefighters are three times more likely to be injured fighting a fire in a vacant building than in an ordinary structure fire. It's past the time to demand action to secure all dangerous vacant buildings in our community!

Call City Hall and your local fire department and find out what you can do to help prevent fires in vacant, unsecured buildings.

TARGET ARSON - DON'T GET BURNED 15-second PSA

Ever think that an arson fire could cost your job, your home, or maybe even your life? Thousands learn the hard way every year. May 6 through 12 is *National Arson Awareness Week*. Get involved with your local fire and police departments and find out what you can do to help stop arson in vacant buildings in your community.

ARSON BURNS EVERYONE 15-second PSA

In the time it takes to hear this sentence, more than 600 dollars worth of property will be set on fire. That's why the first week in May has been designated National Arson Awareness Week. If you know or suspect that an arson crime has been committed, contact your local fire or police department. You can make a difference!

TARGET ARSON - DON'T GET BURNED 30-second PSA

It's easy to see that long vacant or abandon buildings create many problems: they attract vagrants, drug dealers, rats and trash. But did you know that three in every four fires in vacant buildings are classified as arson or suspicious cause? Did you know firefighters are three times more likely to be injured fighting fire in a vacant building than a regular structure fire?

The United States Fire Administration, the International Association of Arson Investigators and the International Association of Special Investigation Units need your help to reduce the danger posed to people and property by these fires. Please help by working with your elected representatives and your local fire department to make certain that vacant buildings are secured against trespass.

May 6 through 12 is *National Arson Awareness Week*. If you see a vacant and unsecured building in your neighborhood or community don't turn away! Contact your Mayor or local fire department and find out what can be done to stop an arson!

TARGET ARSON - DON'T GET BURNED 30-second PSA

There is nothing more tragic than seeing what you hold precious destroyed by a fire. Imagine your most treasured possessions, your home or business, the people you love, injured or destroyed. Imagine if someone intentionally set the fire? That's arson. Every year hundreds of people are killed, thousands injured and upwards of two billion dollars lost in property in this country alone. This is a big problem.

You can help prevent arson by properly securing buildings and removing ignitable fuels away from the edges of buildings and locking down dumpster lids. Keep a close eye on any vacant properties that are in your neighborhood or community. Three in every four fires in vacant or abandoned properties are arson or of a suspicious cause.

May 6 through 12 is *National Arson Awareness Week*. Work with City Hall and your local fire and police departments to help lock arsonist up!

